

CNEC 2027 报名指南

Registration Guide

CNEC 2027已于2026年6月启动正式报名，初级站研习阶段整体参与流程如下：

CNEC 2027 has officially opened for registration in June 2026, and 2027 Preliminary Round participation process is as follows:

01 注册缴费 Register & Pay	02 选择组别 Select Division	03 自由组队 Form Your Team	04 测评时间选择 Select Time	05 积极准备 Prepare
------------------------------	-------------------------------	------------------------------	-----------------------------	-----------------------

(1) 【注册&报名 CNEC 2027】

【CNEC 2027 Registration & Payment】



1. 点击登录：<https://www.webloom.cn>
2. Bloom 老用户直接登录
3. 新用户点击注册，港澳台及海外学生请使用邮箱注册。
4. 找到CNEC 2027经济学素养研习活动，点击**立即报名**。

1. Click to login: <https://www.webloom.cn>
2. Students who have already been Bloom users can directly log in to Bloom. New bloom users should click to create a bloom account first.
3. New Bloom users click to register. Hong Kong, Macao, Taiwan and overseas students please use email to register.
4. Find the CNEC 2027 and click “**Register Now立即报名**”！

(2) 【填写报名资料】

【Fill in the registration information】

点击“立即报名”后，请如实填写报名资料。

注：请务必保证填写准确，报名信息将用于制作证书、信息通知、身份确认

After clicking "Register Now立刻报名", please fill in the registration information truthfully.

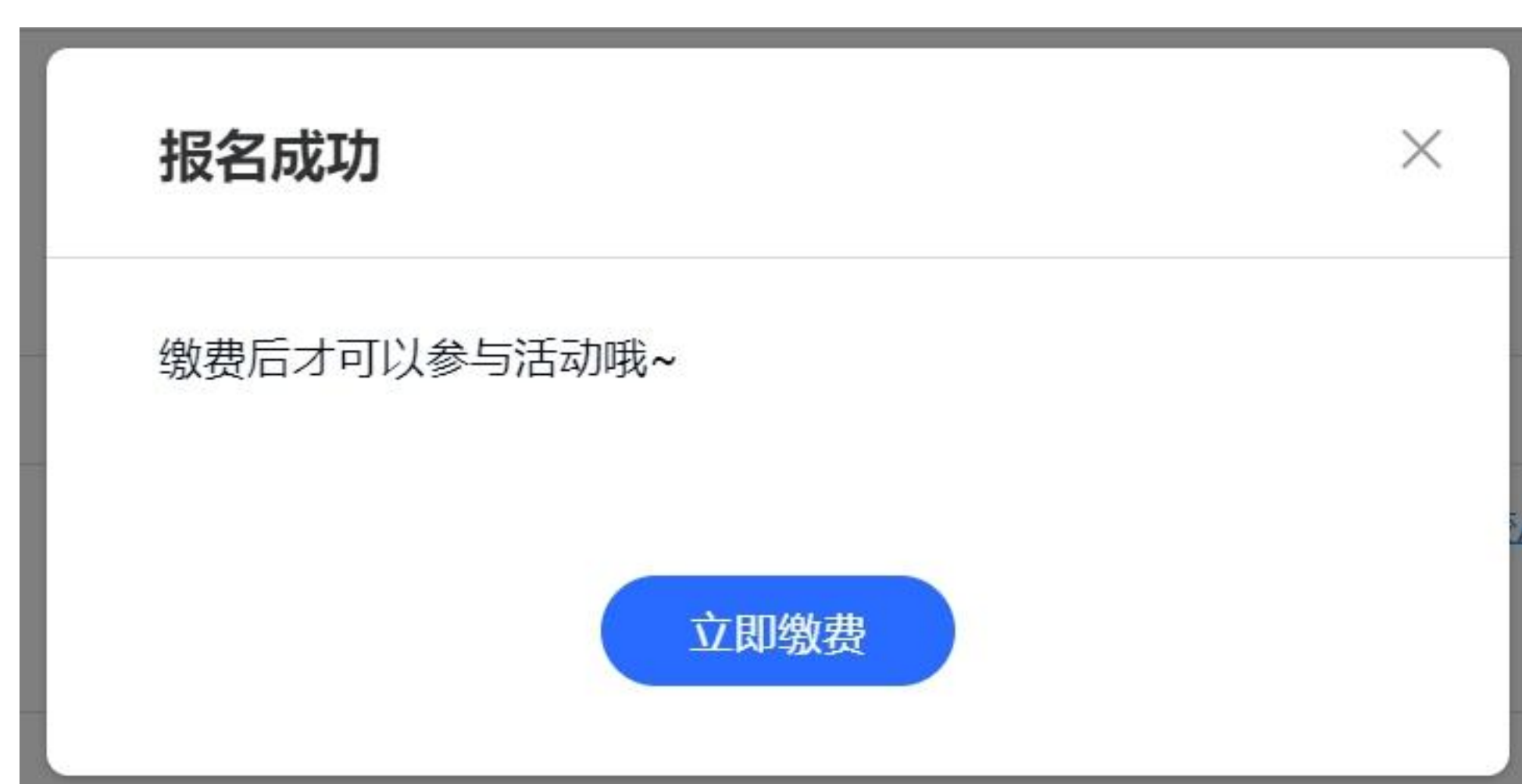
Note: Please make sure that you fill in the information accurately, as the information will be used for the production of certificates, information notification, and identity confirmation.



(3) 【活动缴费】

【Finish the payment】

* Method 1



* Method 1

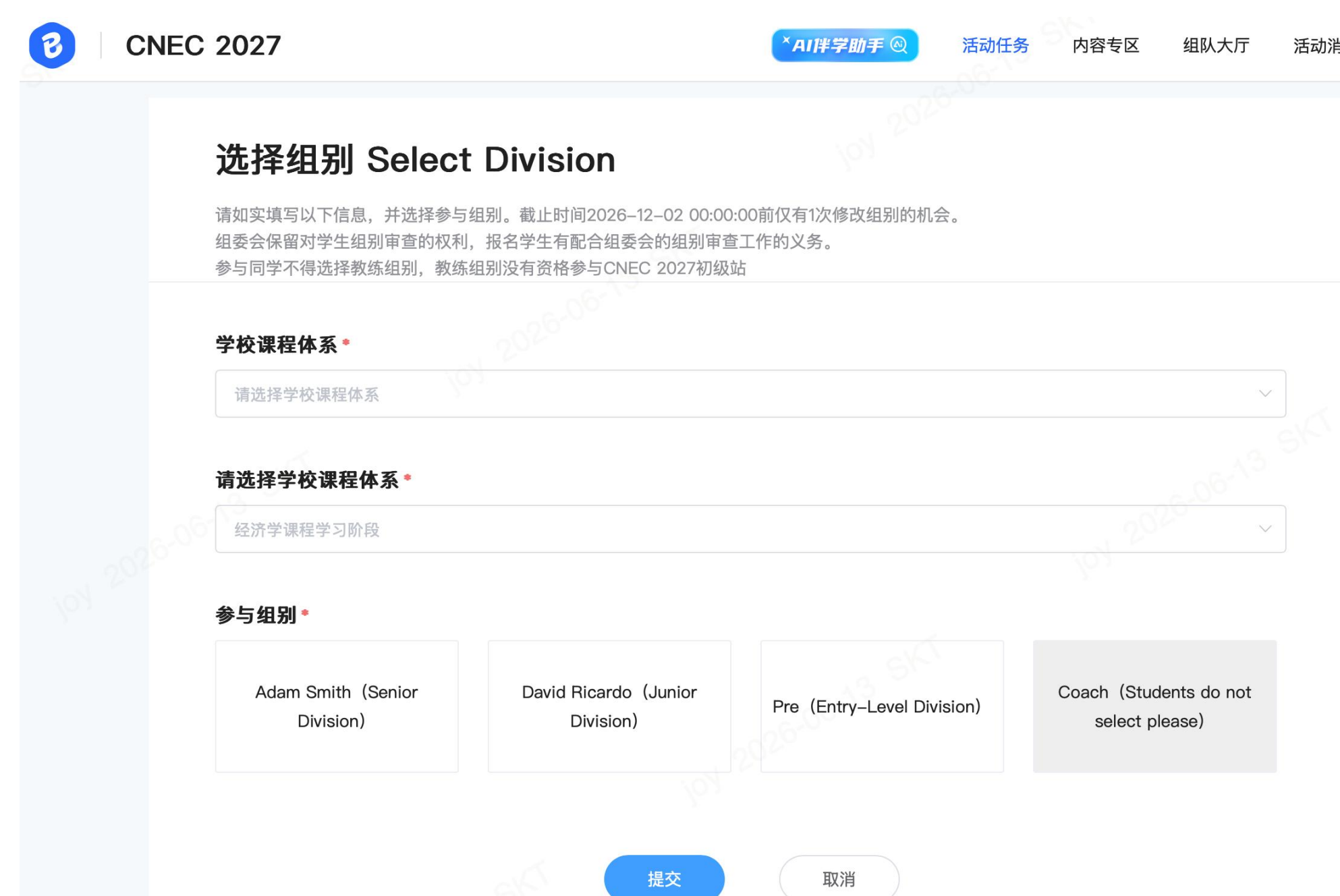


- 方式一（**报名后立即缴费**）：
- 报名完毕后，将弹出缴费窗口，点击“立即缴费”。
- 方式二（**报名后未立即缴费**）：
- 重新登陆 Bloom—点击活动中心—进入活动—进入CNEC任务主页—点击进入缴费任务卡。

- Method 1 (Payment immediately after enrollment): After submitting the registration information, a payment window will pop up, click "Pay Now".
- Method 2 (Payment not immediately after enrollment): Login to bloom – click on My Activities – go to the CNEC 2027 homepage – click on Task Card 1.2 "初级站研习阶段缴费Pay".

01 注册缴费 Register & Pay	02 选择组别 Select Division	03 自由组队 Form Your Team	04 测评时间选择 Select Time	05 积极准备 Prepare
------------------------------	-------------------------------	------------------------------	-----------------------------	-----------------------

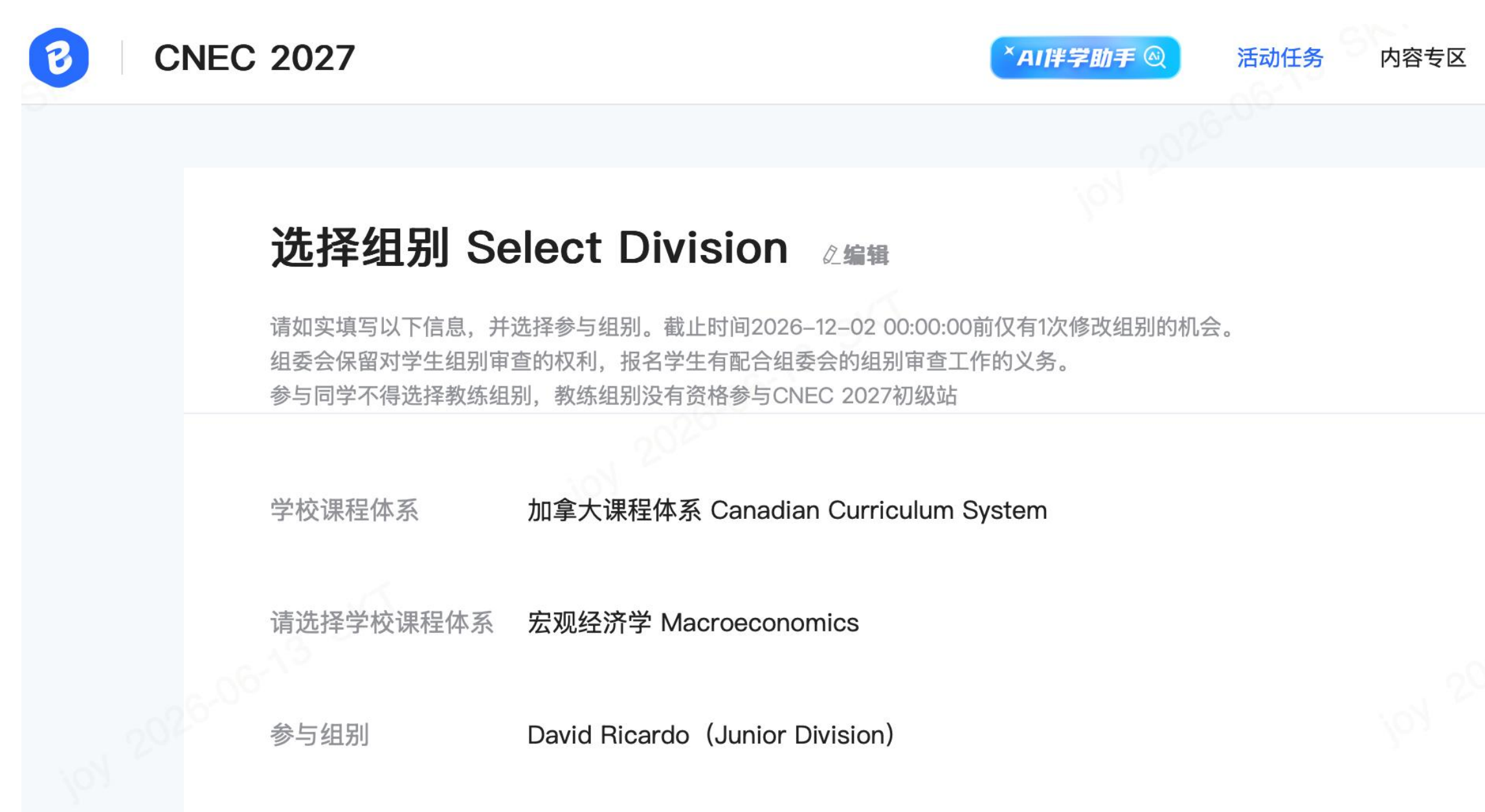
(1) 【选择组别】 【Select Division】



按照缴费方式二步骤进入 CNEC 任务卡，点击 1.3 “选择参与组别Select Division”

Follow the steps of Method 2 – go to the homepage – click on Task Card1.3 "选择组别Select Division".

(2) 【具体分组标准】 【Division Regulation】



(1) Pre Division入门组别（个人参与或2-4人/组）：

在 2026 年 9 月之前，从未学习过经济学课程或者仅学过 IGCSE入门经济学其中一门课程；

*注：为满足 Pre 组别学科探索需求，初级站阶段可个人参与，但中国站/全球站阶段需组队参与。个人参与初级站的同学无团队荣誉。

(2) David Ricardo Division 初级组别（4人/组）：

在2026年9月之前，仅学习过 IBDP、AP、AS 课程体系微观、宏观经济学其中一门课程。

*同组队员必须于报名截止日前完成组队，同组队员必须组别相同。涉及到跨校组队的团队，团队需在 Bloom 组队界面确定团队归属学校，即团队荣誉项荣誉的归属学校。每位队员的个人荣誉证书不受影响，显示的是本人所在学校。

(3) Adam Smith Division 高级组别（4人/组）：

不设门槛，建议学习过 IBDP、AP、AS 课程体系微观和宏观经济学课程。

*同组队员必须于报名截止日前完成组队，同组队员必须组别相同。涉及到跨校组队的团队，团队需在 Bloom 组队界面确定团队归属学校，即团队荣誉项荣誉的归属学校。每位队员的个人荣誉证书不受影响，显示的是本人所在学校。

(4) Herbert Simon Division AI 组别（2-4人/组）：

仅限已报名 Pre/DR/AS 组别的选手参与。

【“21世纪素养研习活动系列”是在国家教育强国和教育对外开放的战略指导与号召下，由广东国际教育促进会主办，在参照全球各领域素养学术标准的基础上，结合中国情景，自主研发的系列素养研习活动，CNEC为系列活动之一。本活动为专业素养实践，非竞赛性质，研习成绩认证、报告、荣誉得到海外权威学术机构和大学的认可，不与国内中小学升学挂钩。】

(1) Pre Division (Entry Division) Individual or team(2-4members):

Prior to Sept 2026, students have never taken an economics course or have only taken an introductory IGCSE economics course.

*Note: Pre Division students may join the Preliminary Round individually to explore the subject, but must form teams for the National and Global Rounds. Individual participants are ineligible for team honors.

(2) David Ricardo Division (Junior Division) Team of 4 members:

Participants must have completed at least one Microeconomics or Macroeconomics course within the IBDP, AP, or A-Level curriculum by September 2026 to be eligible.

*Note: Teammates must join the same division and finalize before the registration deadline. Cross-school teams must select a primary school on Bloom for team honors; individual certificates will still show each student's own school.

(3) Adam Smith Division (Senior Division) Team of 4 members:

No prior experience required. Recommended for students who have studied Microeconomics or Macroeconomics in IBDP, AP, or A-Level curricula.

*Note: Teammates must join the same division and finalize before the registration deadline. Cross-school teams must select a primary school on Bloom for team honors; individual certificates will still show each student's own school.

(4) Herbert Simon Division (AI Division) Team(2-4members):

For registered Pre/DR/AS participants only.



(1) 【自由组队】

【Finish forming a team】



按照缴费方式二步骤，进入 CNEC 任务卡，点击进入任务卡 1.4 “选择队友完成组队Team up”

Follow the steps of Method 2 - go to the homepage - click on Task Card1.4 "选择队友完成组队Team up ".

(2) 【组队规则】

【Team Rules】

Pre Division（入门组别）-每支队伍须由 2-4 名学生组成；

DR Division（初级组别）& AS Division（高级组别）- 每支队伍必须由 4 名学生组成；

Herbert Simon Division AI 组别 - 每支队伍须由 2-4 名学生组成；

Pre Division - each team must consist of 2-4 students;

DR Division & AS Division - each team must consist of 4 students;

Herbert Simon Division AI Division - each team must consist of 2-4 students;

(3) 【组队方式】

【Steps to form a team】



队长选择“创建-邀请队员加入”

队员选择“加入团队”

1. 队员/队长可在 bloom 页面右上角的【活动信息】获取队员/队长的邀请信息；
2. 队员/队长接受加入团队后，可在“团队主页”查看组队情况；
3. 达到对应组别规定的队友人数后，即可点击“确定完成组队”。

The team leader chooses to "Create Team 创建团队" , then invite team members to join;

Team members choose to "Join the team 加入团队"

1. Team members/leaders can get the invitation information of team at 【Message】 in the upper right corner of Bloom.
2. After accept joining the team, team members/leaders can check the team status at the "Team Home";
3. Click "Complete the team " when the team has reached the required number of teammates for the corresponding division.

确定所有组员不再修改组别

确定所有组员不再更改组队

才可点击“确定完成组队”按钮，完成组队后组别和组队都不可再更改

Make sure that all team members will not change the division

Make sure that all team members will not change the team

Confirm the above information before clicking “确定完成组队 Complete the team” , Once the division and team members are confirmed, they cannot be changed.

【“21世纪素养研习活动系列”是在国家教育强国和教育对外开放的战略指导与号召下，由广东国际教育促进会主办，在参照全球各领域素养学术标准的基础上，结合中国情景，自主研发的系列素养研习活动，CNEC为系列活动之一。本活动为专业素养实践，非竞赛性质，研习成绩认证、报告、荣誉得到海外权威学术机构和大学的认可，不与国内中小学升学挂钩。】

01 注册缴费 Register & Pay	02 选择组别 Select Division	03 自由组队 Form Your Team	04 测评时间选择 Select Time	05 积极准备 Prepare
------------------------------	-------------------------------	------------------------------	-----------------------------	-----------------------

(1) 【选择测评时间】

【Select Time】

环节	组别	日期（北京时间GMT+8）	具体时间（北京时间GMT+8）
Mock CNEC 2027	Pre Divison 入门组别	2026/12/05-12/06 Bloom任务卡自行选择 Choose Your Own Bloom Task Cards	08:30-10:30
	DR Division 初级组别		14:00-16:00
	AS Division 高级组别		14:00-16:00
CNEC Preliminary 2027	Pre Divison 入门组别	2026/12/12-12/13 Bloom任务卡自行选择 Choose Your Own Bloom Task Cards	08:30-10:30
	DR Division 初级组别		14:00-16:00
	AS Division 高级组别		14:00-16:00

*初级站研习阶段共设不同的测评时间，同学需要前往Bloom平台任务卡-「选择测评时间」内选择（每位同学最终参与时间以准考证为准）。报名截止前每位同学有一次修改测评时间的机会，报名截止后，未选择的同学由组委会分配测评时间，不接受申诉。

*Herbert Simon Division（AI 组别）初级站研习阶段的任务为提交项目展示视频（英文）、AI使用报告，不涉及选择测评时间。

*Multiple assessment windows are available for CNEC Preliminary 2027. Students must select their preferred time slot via the “Select Assessment Time” section on the Bloom platform’s task card (each student’s final assessment time will be as indicated on their admission ticket). Before the registration deadline, each student has one opportunity to change their assessment time. After the registration deadline, students who have not selected a time will be assigned one by the organizing committee; no appeals will be accepted.

*For the Herbert Simon Division (AI Group), the tasks for the CNEC Preliminary 2027 consist of submitting a project presentation video (in English) and an AI usage report; there is no need to select an assessment time.

01 注册缴费 Register & Pay	02 选择组别 Select Division	03 自由组队 Form Your Team	04 测评时间选择 Select Time	05 积极准备 Prepare
------------------------------	-------------------------------	------------------------------	-----------------------------	-----------------------

针对CNEC 2027初级站研习阶段的学术备战需求，组委会已全新推出备战路径手册及其配套学习资源，欢迎各位同学登录Bloom平台下载使用。

For CNEC Preliminary 2027 study - phase academic preparation, the organizing committee has released a brand - new preparation guide and supporting learning materials. Students may log in to the Bloom Platform to download them.