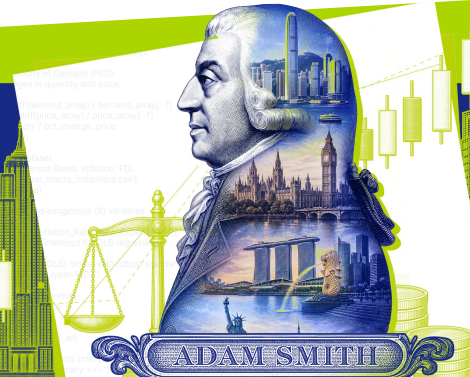


# CNEC | 77 Years

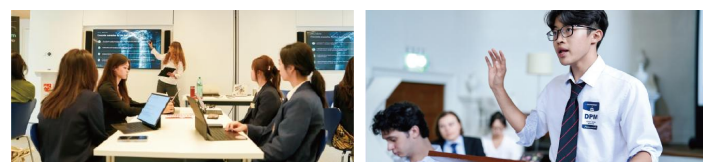
## Establishing the Global Standard for Economic Literacy



### 01 Event Overview

#### 活动介绍

The CNEC Economics Literacy Program is the sole pathway in China to the NEC Global Round. Its academic standards are mutually recognized by CEE, a global benchmark setter in economics education with a 77-year academic history. The program has impacted over 5 million youth worldwide, drawn participation from top institutions, and received coverage from authoritative global and domestic media such as CNBC, establishing immense academic credibility. Over its 10+ years of development in China, CNEC has built a global academic exchange network.



Featuring four international destinations—the United States, the United Kingdom, Hong Kong SAR, and Singapore—it serves as a premier stage for cross-cultural exchange and international academic engagement among global youth. Seamlessly aligned with AP, IB, and A-Level curricula, it reaches over 800 schools and benefits 100,000 students as an authoritative academic standard, learning framework, and prestigious platform for economics literacy. Its mission is to "Empower youth with economic thinking and responsibility to grow into future leaders who understand and shape the world."

|                                                                            |  |                                                                                                                       |  |                                                                                              |  |
|----------------------------------------------------------------------------|--|-----------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------|--|
| Globally Recognized<br>Authoritative<br>Academic Standards<br>in Economics |  | Over 60% Global Finalist<br>Admitted to Oxford,<br>Cambridge, Harvard, Stanford,<br>and other top global universities |  | Participation from<br>20+ countries<br>Global Young Minds in<br>Economics Premier Stage      |  |
| Ultimate Score-Booster<br>for A-level, AP, and IB                          |  | Go Behind the Scenes at<br>the Federal Reserve<br>Headquarters & Be Featured<br>CNBC Global Broadcast                 |  | Immersive Oxford Campus<br>Experience History of<br>Economic Thought:<br>A Panoramic Journey |  |

### 02 Division Setting

#### 组别设置

| Division                                                                          | Participate Requirement                                                                                                                                                                                                                                                                                                                      | Assessment Areas                                                                                                                                                                                                                                                    |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Pre Division<br/>(Entry Division)</b><br><br>Individual or<br>team(2-4members) | <p>Prior to Sept 2026, students have never taken an economics course or have only taken an introductory IGCSE economics course.</p> <p>First choice for foundational exploration; zero threshold to build interest and prepare for advanced high school electives.</p>                                                                       | <ul style="list-style-type: none"><li>Microeconomics</li><li>Macroeconomics</li></ul>                                                                                                                                                                               |
| <b>David Ricardo<br/>Division<br/>(Junior Division)</b><br><br>Team of 4 members  | <p>Participants must have completed at least one Microeconomics or Macroeconomics course within the IBDP, AP, or A-Level curriculum by September 2026 to be eligible.</p> <p>An inclusive background enrichment event for all students: aligned with major curricula (IB/AP/A-Level), promoting self-directed learning through practice.</p> | <ul style="list-style-type: none"><li>Microeconomics</li><li>Macroeconomics</li><li>International Economics &amp; Current Events</li></ul>                                                                                                                          |
| <b>Adam Smith<br/>Division<br/>(Senior Division)</b><br><br>Team of 4 members     | <p>No prior experience required. Recommended for students who have studied Microeconomics or Macroeconomics in IBDP, AP, or A-Level curricula.</p> <p>A global economics challenge for elites, boost admissions and recognized as a must for top-tier university applications—including Ivy League and G5 schools.</p>                       | <ul style="list-style-type: none"><li>Microeconomics</li><li>Macroeconomics</li><li>International Economics &amp; Current Events</li></ul>                                                                                                                          |
| <b>Herbert Simon<br/>Division<br/>(AI Division)</b><br>Team(2-4members)           | <p>For registered Pre/DR/AS participants only.</p> <p>The powerful data processing and pattern recognition capabilities of AI are transforming economic research methodologies. This division is ideal for students with an exceptional foundation in economics who aspire to delve deeper into research methods and paradigms.</p>          | <p>Practical applications of AI in economic research primarily include:</p> <ul style="list-style-type: none"><li>Proposing and solving real-world economic problems</li><li>Leveraging AI to enhance research efficiency and project deliverable quality</li></ul> |

### 03 Program Timeline

#### 研习阶段

| Preliminary Round                                                      | National Round                                                    | Global Rounds                                                             |                                                                       |                                                                         |                                                                           |
|------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <b>CNEC Preliminary 2027</b><br>Time: 12-13 Dec. 2026<br>Place: Online | <b>CNEC National Round 2027</b><br>Time: March 2027<br>Place: TBA | <b>NEC Global Round 2027 (U.S.)</b><br>Time: May-June 2027<br>Place: U.S. | <b>NEC Global Round 2027 (U.K.)</b><br>Time: July 2027<br>Place: U.K. | <b>NEC Global Round 2027 (HKSAR)</b><br>Time: Aug. 2027<br>Place: HKSAR | <b>NEC Global Round 2027 (Singapore)</b><br>Time: TBA<br>Place: Singapore |
|                                                                        |                                                                   |                                                                           |                                                                       |                                                                         | for AI division                                                           |

## 04 Program Fees

报名费用

CNEC Preliminary 2027  
Program Fee➔

**698**

RMB/person

Online

1

### Early Bird Offer:

Save RMB 80/ Person  
Valid before 2026/8/31

2

### Scholarship: FBE Returning participants

Register before 23:59 on October 9, 2026 to save **¥ 50** per person.

Early Bird offer can be combined with other discounts.

## 2027Club & Leadership Track➔



### Leadership Growth Program & Pathway

Club Certification ➔ Organize Club Events ➔ Engage with National Network ➔ National Round Presentation ➔ Summer Leadership Summit

Complete the 5-step journey from "Club Founder" to "National Youth Leader." Become a leader and join us at the Financial & Economics Leadership Summit! Led by 10+ alumni from world-class universities, guided by 20+ Student Council peers, and backed by a network of 100+ youth leaders nationwide—unlock your elite leadership network!

Every Summer: Financial & Economics Leadership Summit (Offline)

September–November: "Super Econ!" Online Challenge  
Club Starter Kit Refresh: Form an Economics Interest Club and kickstart your leadership journey.



### Comprehensive 2027 Upgrades for One-Stop Preparation

#### Academic Prep System


[www.webloom.cn](http://www.webloom.cn)


- One-Click Prep** Diagnostic Test | Personalized Learning Path  
 Key Resource: Prep Test
- Core Concepts** Concept Review | Foundational Assessment  
 Key Resource: Must-know Concepts
- Advanced Learning** Structured Courses | Knowledge Assessment  
 Key Resources: Online Course, Reading List, Econ Weekly
- Targeted Practice** Topic Practice | Identifying Knowledge Gaps  
 Key Task: Test Bank (含知识点专题练习)
- Final Mock Exam** Full Simulation | Review & Optimization  
 Key Task: Mock CNEC

## 05 CNEC Learning Phase

研习项目内容

| Session               | Content                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Format                  | Phase Session Setting |                |              |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------------------|----------------|--------------|
|                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                         | Preliminary Round     | National Round | Global Round |
| Qualifying Test       | Primarily objective tests covering core economics fields (Micro, Macro, International), comprehensively assessing foundational knowledge and practical application skills.                                                                                                                                                                                                                                                                                                           | Individual Written Test | ✓                     | ✓              | ✓            |
| Critical Thinking     | This is a team collaboration session. Teams are required to conduct research, process information, and write a report based on a provided economics case study. They must apply relevant economic theories to conduct in-depth analysis and produce findings, followed by a presentation and interactive session with judges. This session not only trains students' research, writing, public speaking, and improvisational skills but also cultivates habits of critical thinking. | Team Presentation       |                       | ✓              | ✓            |
| Quiz Bowl             | In this head-to-head team showdown, students engage in live buzzer-round challenges that test focus and deductive skills.                                                                                                                                                                                                                                                                                                                                                            | Team Buzzer             |                       | ✓              | ✓            |
| OX-BP Debate Sessions | Begin with an Academic Visit to experience economic history amidst Oxford's historic architecture. Engage in authentic Oxford debate with top scholars in MasterClass sessions, then step into Tutorial Forge—the heart of Oxford education—where vague intuitions are forged into rigorous academic arguments. Finally, deliver your Statement: a unique synthesis of insights, scholarly debate, and refined economic thought.                                                     | Team Outcome            |                       |                | ✓            |
| U20 Youth Voice       | Focusing on trending economic topics, this initiative invites youth teams worldwide to explore key economic issues. It selects the most influential young voices and works, recognized by academia and industry, for public exhibition. Outstanding entries and teams will receive joint endorsements from renowned institutions and experts across both fields.                                                                                                                     | Team Presentation       |                       |                | ✓            |

## 06 CNEC 2027 Preliminary Round Registration

Contact Us



Scan to Register



Questions?  
Scan to Connect